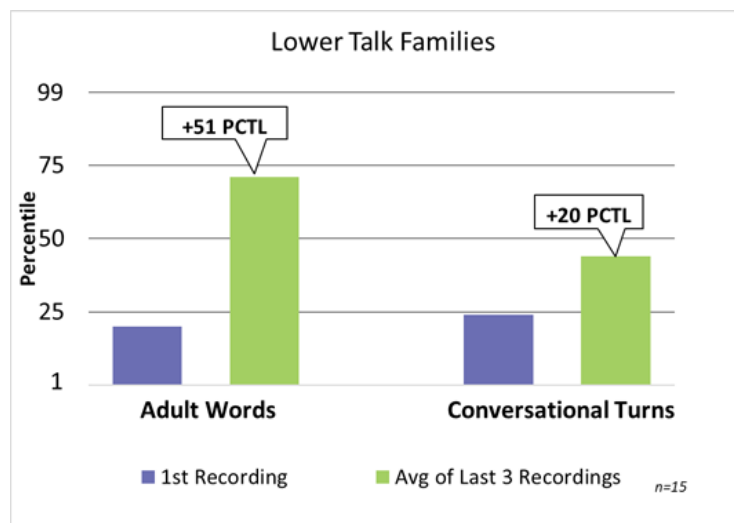
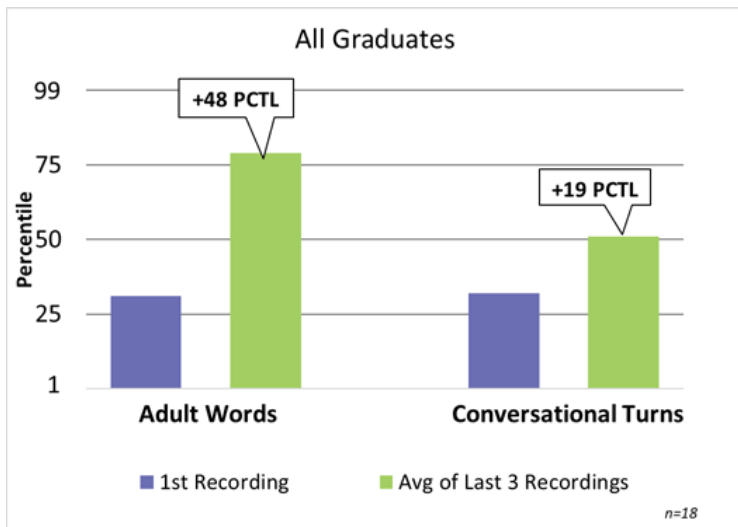


- During a baby’s first three years, talk is the biggest single factor driving brain growth and kindergarten readiness.
- LENA Start is a parent education program to help prevent children’s achievement gaps by improving interactive talk during this critical window. Structured small-group parent sessions combine LENA System™ feedback with simple, practical techniques to increase verbal interactions with their babies.
- **LENA Start launched in Detroit at Black Family Development in the fall of 2017.**
- BFDI is laser focused on reducing the "30 million word" gap.

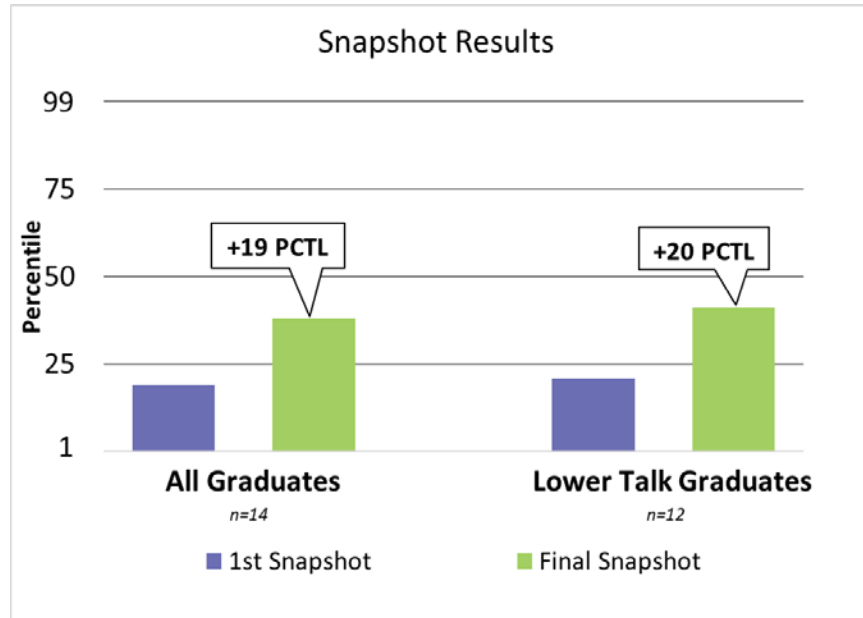
37 participating families
100% graduation rate
25 minutes read per day

Evidence of Significant Adult Behavior Change: Adult Words & Conversational Turns



Evidence of Accelerated Child Language Development

The **Snapshot** is a parent questionnaire that measures a child’s receptive and expressive language development. Results below compare Snapshot scores after the completion of LENA Start and show that **children whose parents participated in the program are gaining nearly 2 months of developmental skill every month.**



Improved Parent Perceptions & Interactive Behaviors

85 percent of families who completed the pre and post Parent Survey show gains in total scores, indicating positive influences on parent perceptions and interactive behaviors in a number of domains. The percentage of families that reported positive change in each of the domains is detailed below.

